



## QUIETZONE® NOISE CONTROL SOLUTIONS

VOLUME CONTROL FOR THE HOME™

### QUIETZONE® NOISE CONTROL PRODUCTS



**QuietZone® Noise Control Batts**  
Absorbs sound through walls, ceilings and floors.



**QuietZone® Acoustic Sealant**  
Helps block sound from travelling through small cracks and openings.



**QuietZone® Acoustic Wall Framing**  
Breaks the vibration path for structure borne noise.



**QuietZone® Acoustic Floor Mat**  
Isolates noise within a room reducing sound transmission through the floor.

### ADDITIONAL PRODUCTS



**QuietR™ Duct Board**  
Helps reduce energy leakage and reduce noise transmission through the duct system by creating an airtight seal.



**Flexible Duct Media FIBERGLAS™ Insulation**  
Helps reduce energy leakage and reduce noise transmission through the duct system by creating an airtight seal.



**QuietZone® SOLSERENE® Fabric Ceiling System**  
A complete stretch-fabric system for residential ceilings that creates a clean, crisp, seamless ceiling with outstanding sound absorption qualities.



\*TNS-Global Noise Reduction Market Understanding Study, January 2005  
\*\*January 2005 Noise Reduction Ethnographic Research

### Key Findings from Consumer Research

- 78% of home owners experience issues with noise inside their homes.\*
- 71% of home owners would be interested in noise control solutions if their builder offered them.\*
- Noise control is an inexpensive way to add lasting value and comfort to your home.
- Home buyers without noise control solutions express deep dissatisfaction with the sound experience inside their home, while those with noise control say they are happy with their sound experience and often wish they would have installed more solutions.\*\*
- The time to act is in the planning stage – after move-in it's too late – and expensive.

### Benefits

- Increased home buyer satisfaction.
- Differentiate your home from all others by giving the buyer exactly what is needed in a new home.
- Homes with noise control are worth more – both at purchase and at resale.
- Build referral and repeat business.

### How Owens Corning Can Help

Comprehensive, thoroughly tested product solutions backed by the Owens Corning Acoustics Research Center.

- Quiet Foundations™ Noise Control Solution
- Quiet Retreats™ Noise Control Solution

### Noise Control Education

- [www.QuietZone.com](http://www.QuietZone.com)

### Technical Help

1 (800) GET-PINK™

### Marketing Support

- Cooperative Marketing Materials
- Design Center and Model Home consumer experiences



## QUIETZONE® NOISE CONTROL SOLUTIONS

### VOLUME CONTROL FOR THE HOME™

#### QUIETZONE® QUIET FOUNDATIONS™ NOISE CONTROL SOLUTIONS

(STC Rating 39)

- QuietZone® Noise Control Batts
- QuietZone® Acoustic Sealant

#### QUIETZONE® QUIET FOUNDATIONS™ PLUS NOISE CONTROL SOLUTIONS

- QuietZone® Noise Control Batts
- QuietZone® Acoustic Sealant
- QuietR™ Duct Board
- Flexible Duct Media
- FIBERGLAS™ Insulation

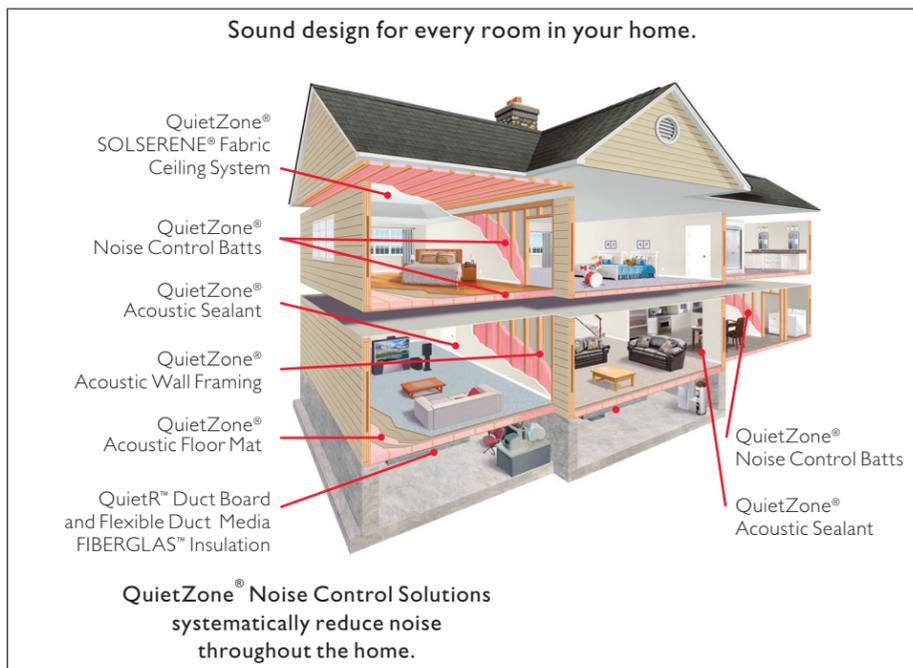
#### QUIETZONE® QUIET RETREATS™ NOISE CONTROL SOLUTION

(STC Rating from 49 up to 63)

- QuietZone® Noise Control Batts
- QuietZone® Acoustic Sealant
- QuietZone® Acoustic Wall Framing
- QuietZone® Acoustic Floor Mat
- QuietR™ Duct Board
- Flexible Duct Media
- FIBERGLAS™ Insulation

#### CEILING OPTIONS

- QuietZone® SOLSERENE® Fabric Ceiling System



#### COMPARING QUIETZONE® NOISE CONTROL SOLUTIONS

To reduce the spread of unwanted noise between rooms, we offer a range of approaches.

Unwanted Noises Reduced	Loud music	QuietZone® Quiet Foundations™ Noise Control Solution		QuietZone® Quiet Foundations™ Plus Noise Control Solution	QuietZone® Quiet Retreats™ Noise Control Solution
	Loud speech	QuietZone® Quiet Foundations™ Noise Control Solution		QuietZone® Quiet Foundations™ Plus Noise Control Solution	QuietZone® Quiet Retreats™ Noise Control Solution
	Noise transmitted through HVAC system	QuietZone® Quiet Foundations™ Noise Control Solution		QuietZone® Quiet Foundations™ Plus Noise Control Solution	QuietZone® Quiet Retreats™ Noise Control Solution
	HVAC system noise	QuietZone® Quiet Foundations™ Noise Control Solution		QuietZone® Quiet Foundations™ Plus Noise Control Solution	QuietZone® Quiet Retreats™ Noise Control Solution
	Regular music	QuietZone® Quiet Foundations™ Noise Control Solution		QuietZone® Quiet Foundations™ Plus Noise Control Solution	QuietZone® Quiet Retreats™ Noise Control Solution
	Plumbing noise	QuietZone® Quiet Foundations™ Noise Control Solution		QuietZone® Quiet Foundations™ Plus Noise Control Solution	QuietZone® Quiet Retreats™ Noise Control Solution
	Appliance noise	QuietZone® Quiet Foundations™ Noise Control Solution		QuietZone® Quiet Foundations™ Plus Noise Control Solution	QuietZone® Quiet Retreats™ Noise Control Solution
	Normal speech	QuietZone® Quiet Foundations™ Noise Control Solution		QuietZone® Quiet Foundations™ Plus Noise Control Solution	QuietZone® Quiet Retreats™ Noise Control Solution



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NOTE: With all QuietZone® Noise Control Solutions, we recommend solid core doors.